

To: 1600 - Buffalo Region (BURRELL)  
From: MacWilliams, Lori  
Posted: 5/13/98 11:24  
Subject: FWRD: Direct Account Reported Promotion

Bill,

Please reference the following as information. This should give us the opportunity to address any Promotion Reporting Description issues with D.A.'s prior to 2nd half Partners Wholesale Program implementation.

Any questions, please advise.

Lori

===== <Forwarded Letter> =====

From: 1610 - Buffalo ROU (BRZEZIE)  
To: MACWILL  
Subject: FWRD: Direct Account Reported Promotion  
Posted: 05/13/98 08:10  
Priority: Normal Priority

UPON RECEIPT OF THE FOLLOWING EXCEL SPREADSHEET - PLEASE REFERENCE FSC-83B DATED 5/11/98 WHICH EXPLAINS IN DETAIL THE PROCESS OF ANALYZING THE ATTACHED LISTING. ANY QUESTIONS, PLEASE CONTACT THE ROU.

THANKS!

===== <Forwarded Letter> =====

From: Knabb, Julie H.  
To: 1610  
Subject: Direct Account Reported Promotions for  
Posted: 05/11/98 15:17  
Priority: Normal Priority

Microsoft Mail v3.0 (MAPI 1.0 TransportA) IPM.Microsoft Mail.Note

From: Knabb, Julie H.  
To: 1110 - Boston ROU  
1210 - New York ROU  
1310 - Philadelphia ROU  
1610 - Buffalo ROU  
1710 - Pittsburgh ROU  
1810 - Cincinnati ROU  
Cc: Fitzgerald, Don P.  
Gomez, Ray T.  
Perry, Jim  
Subject: Direct Account Reported Promotions for "April"  
Date: 1998-05-11 15:17  
Priority: 3  
Message ID: 2238D16FECE8D111A4F800805FE66D93  
Conversation ID: Direct Account Reported Promotions for "April"  
Attachments:  
W210REG1.XLS

available characters  
→ 17 - H8  
→ reporting is OK!  
→ used in house  
rendering is NOT!  
→

TO: ROM's (NESA)

The attached spreadsheet details all PROMOTION DESCRIPTIONS reported to MSA by Direct Accounts in your sales area for the month of "April". Please distribute to the respective RJR Managers for review in verifying against the "exact" 16 character promotion description requirements supplied to the Direct Account for reporting/tracking promotions in CATEGORY III of the Wholesale Partners Program.

51845 5058

Feel free to contact me at ext. #7754 with any questions regarding this

Multiplex  
- lots down the

information.

Julie Knabb

[[ W210REG1.XLS : 4870 In W210REG1.XLS ]]

51845 5059